



Infotainment from Bosch: **Connectivity at its best in Suzuki vehicles** Safe and easy touch-screen operation

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- ▶ Radio, navigation, telephone and smartphone integration
- ▶ User-friendly route guidance based on SD map navigation
- ▶ Smartphone integration via Mirror Link™ and Apple CarPlay®

Comprehensive integration, user-friendly operation, multimedia functions – the Bosch unit now being introduced by Suzuki in several models worldwide creates a connected information system offering a broad range of various infotainment and assistance functions aimed at meeting today's demands for added value.

The new system ensures that passengers in Suzuki vehicles stay in constant contact with the outside world. The 7-inch color touch-screen displays a host of practical and convenient connectivity options in a single device, including smartphone integration via Mirror Link™ and Apple CarPlay®, advanced map navigation and voice control, a hands-free Bluetooth® system, and exceptional music enjoyment via audio-streaming or crystal-clear radio reception (with digital radio in Europe). "Using the smartphone connection and the easy-to-understand menus and symbols on the display, users of the new Suzuki system can stay connected with the outside world anytime and from anywhere," commented Manfred Baden, President of the Car Multimedia division at Bosch.

Easy plug and play: pinch, swipe, or use voice commands

Thanks to the low-glare 7-inch display, voice commands, and steering wheel remote control buttons for volume, telephone, or available sound and storage media, system operation is truly easy and intuitive. Function keys and knobs have been completely eliminated. The many options available in the menus – whether choosing radio stations, selecting music titles, pulling up navigation maps, or addressing telephone lists – can be easily and safely operated on the touch screen by pinching, swiping, or sliding your fingers on the screen.

**Perfect integration with the vehicle**

The Car Multimedia experts from Bosch have developed a smartphone integration solution for the Suzuki vehicles that guarantees the perfect connection of smartphones via Mirror Link™ and via Apple CarPlay®, assuring simple operation and fast personalization of the app experience. By plugging into the USB slot, the smartphone can be recharged at the same time during the trip. The system also offers Bluetooth® connection capacity for cell phones. It can be easily controlled via menus which provide direct access to the phone book or call lists and text messages. In addition, the Suzuki system is able to read, analyze, and play back virtually any popular digital audio and video format. Thanks to Bluetooth® audio streaming, audio data can be transmitted wirelessly and played for a rich in-car music experience. Besides playing audio files stored on an iPod, USB flash, drive or SD card, the device can play back videos via USB or from an external DVD player.

Optimized route takes you to your destination while lowering fuel consumption

The SD map navigation in the new Suzuki system uses precise, acoustic driving recommendations to guide drivers to their selected destination. Once the destination has been entered, the route is calculated instantly, and the maps and driving recommendations appear in easy-to-read 2-D or 3-D map views. Drivers can also select an “Optimized Route”, which is calculated to consume a minimum of fuel and reduce CO₂ emissions. Moreover, it is possible to make side trips at any time to many different points of interest, including personal favorites (myPOIs), or to find a Suzuki partner anywhere in the dealer network.

By providing this compact multimedia unit featuring innovative smartphone integration and a broad range of functions to the Japanese manufacturer, Bosch is continuing its successful partnership with Suzuki. “Suzuki can now make a powerful infotainment solution for connected contents and services available to its customers worldwide,” said Manfred Baden.

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**BOSCH**

Mobility Solutions is the largest Bosch Group business sector. In 2014, its sales came to 33.3 billion euros, or 68 percent of total group sales. This makes the Bosch Group one of the leading automotive suppliers. The Mobility Solutions business sector combines the group's expertise in three mobility domains – automation, electrification, and connectivity – and offers its customers integrated mobility solutions. Its main areas of activity are injection technology and powertrain peripherals for internal-combustion engines, diverse solutions for powertrain electrification, vehicle safety systems, driver-assistance and automated functions, technology for user-friendly infotainment as well as vehicle-to-vehicle and vehicle-to-infrastructure communication, repair-shop concepts, and technology and services for the automotive aftermarket. Bosch is synonymous with important automotive innovations, such as electronic engine management, the ESP anti-skid system, and common-rail diesel technology.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 360,000 associates worldwide (as per April 1, 2015). The company generated sales of 49 billion euros in 2014. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."*

Additional information is available online at www.bosch.com, www.bosch-press.com, <http://twitter.com/BoschPresse>

*The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been taken over completely.